

WIC Vendor Newsletter

KANSAS NUTRITION AND WIC SERVICES



December 2011



Spotlight Product on Approved Food List

Better Oats Good 'n Hearty Oatmeal in the 12 oz box

is a new product approved for WIC customers. There are three flavors and all are WIC approved.

Flavors include:

- Classic (UPC 83921 11895)
- ♦ Maple & Brown Sugar (UPC 83921 11897)
- Apples & Cinnamon (UPC 83921 11899)

At least one or hopefully all three products should be available from your wholesaler for ordering. After December 31, this is the only oatmeal product that will be available for WIC customers to purchase. If this product is not available for your store to order, please contact your wholesaler.

The following wholesalers have provided us with their order number for the Maple & Brown Sugar product listed above.

- ♦ AWG item number 34955.
- Affiliated Foods Midwest order code 37954.

WIC Approved Shelf Labels

It is mandatory to have some sort of shelf label indicating WIC approved products. As products are moved around on store shelves, please be sure that the WIC approved label moves with the product. Shelf labels help WIC customers select the correct foods which makes for a smooth check-out.

If your store would like to use any other shelf label, a written request and a copy of materials must be sent to the State Agency for approval.

The State WIC office will mail out a packet of shelf labels if requested. Shelf labels can be ordered online at www.kansaswic.org/vendors/materials order form.html or you can place an order by phone. To place a phone order, please call:

- ♦ Sandi Fry (785)296-1327 or
- Brad lams (785)296-0093



KANSAS WIC FACTS November 2011

- WIC clients served 75,678
- Authorized vendors 370
- Checks paid 187,261
- Checks paid via ACH 638
- Checks rejected 564
- Rejection reasons:
- 1. Missing/illegible stamp 352
- 2. Missing signature 68
- 3. Taken Early 49
- 4. Encoding Error 31
- 5. Over allowed amount 29
- 6. Previously Rejected 20
- 7. Incorrect vendor stamp 7
- 8. Taken Late 4
- 9. Late Deposit 3
- 10. Altered 1

Price Check

The State WIC Office lowered the buffer percentage amount for all WIC checks as indicated in the October Vendor newsletter. The impact of this change has been minimal, however it is important to keep up with the current pricing limits to make sure that your WIC checks don't reject for "Over the Allowed Amount".

To access the Peer Group Average Pricing screen, go to www.kansaswic.org and click on the Information for WIC Vendors link on the left hand side of the screen. Next, click on the Check Processing and Food Pricing Information link in the first paragraph. Then click the Average Prices for Vendor Peer Groups link at the top of the second paragraph and you will be directed to this page.

To get to your peer group average pricing, enter the first four digits of your WIC Vendor stamp (e.g. 0123), click continue and you will be directed to the following screen.

This screen provides the current prices that are set in the system for your peer group.

The Kansas Department of Health and Environment
Sam Brownback, Governor - Robert Moser, MD, Secretary
Curtis State Office Building, 1000 SW Jackson, Topeka, Kansas 66612

WIC Average Price by Peer Group
Please enter the first 4 digits of your Vendor ID below (include leading zeroes), then click the Continue button.

Vendor ID:

Continue

It is very important that you visit this site frequently to compare your prices to the prices for

the peer group. If your prices are higher than the price listed here, there is a potential for WIC checks to reject. If you have questions about pricing or if you have had a recent price increase please con-

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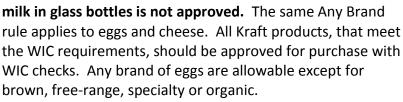
tact Brad lams at the State WIC Office (785)296-0093.

Peer Group 4 Average Pricing

	Food item	Weight/Container	Price as of October 2011	Extended Price
	64 oz containers Juice	64 oz ready to drink	\$3.44	
	Baby Food - Fruits/Vegetables	4 ounce jars	\$0.95	
	Cereal	price per ounce	\$0.25	
	Cheese	1 lb package	\$6.21	
	Dry Milk	price per quart 🕏	\$1.28	
	Eggs	1 dozen	\$1.55	
	Evaporated Whole Milk	1 can	\$1.44	
	Infant Cereal	price per ounce	\$0.25	\$6.00 - 2
	Iuios Davos	1 poekogo	60.60	

Change to Any Brand

Please remember that Milk, Egg and Cheese products changed to Any Brand (from Least Expensive) with the new booklet pictured on the right. So all milk brands, Roberts, Hiland, Dillon's, Great Value, etc should be in your system as WIC approved. Remember that



Refer to your program booklet for specific Cannot Buys.

Approved Food List

Beginning January 1, the WIC Program Booklet shown below is the only approved food list that may be used. The UPC listing on the website has been updated to only include the foods listed in the most current WIC Program Booklet.

